

# For Students & Teachers

## 1 CCC! Classroom LIVE

Live webcasts will be enhanced with real-time discussions, a CCC! exclusive, keeping homebound students and teachers connected. Text-based discussions will be generated for the duration of each event, enabling distance learning, professional development, interactive event broadcasts such as sporting events, board meetings and so much more. In case of emergencies, with CCC! Classroom Live, school never closes.

## 2 Auto Transcoding

As an added feature of CCC!'s Digital Director, user generated audio or video added to CCC! will be automatically converted to files for streaming from any digital format. It's as easy to use as YouTube allowing users to upload video quickly and easily.

## 3 Video Capture

Students and teachers will be able to record audio and video directly from their Internet browser to CCC!. The ability to incorporate descriptive metadata will allow for the newly added content to be quickly retrieved.

## 4 CCC! Syndicated Content

By simultaneously using both published and subscriptionbased methods, CCC! will create the first real-time media and meta-search engine for the K-12 classroom. By setting up Really Simple Syndication text (RSS 2.0) feeds to CCC!, searches will combine results from both outside and other CCC! databases. Administrators will be able to define global RSS subscriptions, while still allowing teachers the freedom to define their own private RSS subscriptions.

## 5 Authenticated RSS Publishing

User created Bookmarks, and Playlists will be linked and playable on third party software e.g. iTunes, websites, portals, intranets, etc.

## 6 Image Capture

This function will give students and teachers access to millions of images from the videos that can be exported into presentations, teaching materials and websites.

## 7 Playlist Enhancements

Bookmarks can now be added to playlists, and the playlist order customized simply by drag-and-drop.

## 8 Exporting Teaching Segments

Each teaching segment will have it's own URL, allowing teachers and students to embed teaching segments into presentations and/or websites.

**CCC! Video On Demand**

Created by

**NEW DIMENSION**

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